

Rutgers, The State University of New Jersey, announces a national search for the vice chancellor for communications and marketing, Rutgers University–New Brunswick and Rutgers Health (formerly known as Rutgers Biomedical and Health Sciences). The vice chancellor is charged with leading an administrative department that supports the chancellors of the two largest divisions of the university: its largest campus, Rutgers–New Brunswick, and its comprehensive academic health center, Rutgers Health.

Founded in 1766, Rutgers is America’s eighth oldest institution of higher learning and an academic, health, and research powerhouse that leverages outstanding talent, resources, and expertise to improve the human condition in New Jersey and around the world. Rutgers educates across the full educational spectrum: undergraduate to graduate education; postdoctoral fellowships to residencies; and continuing education for professional and personal advancement. Rutgers is committed to driving inclusive access for students, with an aspiration to be the national model for outstanding academic programs, social mobility, and educational equity, with purposeful and timely degree completion, career preparation, and lifelong learning. Rutgers believes that the work it does through the excellence of its health systems, scholarly research, and outreach programs propels the creation, sharing, and application of knowledge; and that its collaborations with local and global partners address societal challenges and improve lives.

Rutgers University–New Brunswick is where Rutgers began, over 250 years ago. Today, it is the largest campus and the designated land-grant institution of New Jersey. Ranked among the world’s top universities, Rutgers–New Brunswick is a leading public research institution and a member of the prestigious Association of American Universities. It is home to internationally acclaimed faculty and has 12 degree-granting schools. It also includes an honors college, Douglass Residential College, and the Zimmerli Art Museum. Campus-wide research centers at Rutgers–New Brunswick include Eagleton Institute of Politics; the Human Genetics Institute of New Jersey; Institute for Women’s Leadership; Rutgers Climate and Energy Institute; and the Waksman Institute of Microbiology. Rutgers also supports a comprehensive Division I Athletics program. It is among the most diverse universities in the Big Ten Conference.

As New Jersey’s academic health center, Rutgers Health takes an integrated approach to educating students, providing clinical care, and conducting research, all with the goal of improving human health. Aligned with Rutgers University–New Brunswick and collaborating university-wide, Rutgers Health consists of eight schools, a very large behavioral health network and ten chancellor-level centers and institutes that focus on cancer treatment and research, neuroscience, advanced biotechnology and medicine, bioethics, environmental and occupational health, global health, nicotine and tobacco studies, infectious and inflammatory disease, translational medicine and science, and health care policy and aging research.

The vice chancellor for communications and marketing serves as a member of each chancellor’s cabinet and is responsible for the overall leadership and strategic direction of the affiliated communications units and shared services. The vice chancellor advises

both chancellors about strategic opportunities and initiatives that advance the profile and brand of each campus; develops compelling narratives about the significant education, scholarship, research, and public service offered by both Rutgers–New Brunswick and Rutgers Health; leads the units in their response in crisis and emergency communications; represents the units as their spokesperson to the local, state, national, and global communities; and cultivates and leads a talented staff of communications professionals. This is a compelling opportunity for an experienced communications leader who is adept at managing enormous complexity and possibility—in both higher education and health care—to work at the center of two world-class units engaged with some of society’s most pressing issues, serving as a strategic thought partner to two chancellors as they tackle an ambitious set of agendas at the leading edge of education and health care globally, and leading the division that supports this work.

Applications, nominations, and inquiries are invited. Applications should include, as separate documents, a CV or resume and a letter of interest addressing the themes in the profile available at <https://wittkieffer.com/positions/25275vice-chancellor-for-communications-and-marketing>.

WittKieffer is assisting Rutgers University in this search. Review of materials has begun and will continue until an appointment is made. For fullest consideration, candidate materials should be received by January 15, 2024.

Application materials should be submitted using WittKieffer’s <https://apptrkr.com/4779368>.

Nominations and inquiries can be directed to:

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**It is university policy to provide equal employment opportunity to all its employees and applicants for employment regardless of their race, creed, color, national origin, age, ancestry, nationality, marital or domestic partnership or civil union status, sex, pregnancy, gender identity or expression, disability status, liability for military service, protected veteran status, affectional or sexual orientation, atypical cellular or blood trait, genetic information (including the refusal to submit to genetic testing), or any other category protected by law. As an institution, we value diversity of background and opinion, and prohibit discrimination or harassment on the basis of any legally protected class in the areas of hiring, recruitment, promotion, transfer, demotion, training, compensation, pay, fringe benefits, layoff, termination or any other terms and conditions of employment. For additional information please see the Non-Discrimination Statement at the following web address:<http://uhr.rutgers.edu/non-discrimination-statement>.**