

Chief Communications Officer

Auburn University invites nominations, applications, and expressions of interest for the position of Chief Communications Officer (CCO). The CCO provides executive leadership for university-wide marketing and communication strategies to elevate Auburn University's image and reputation; plans and manages external and internal communications across all colleges and units; and ensures quality, consistency, and integration of marketing and communications enterprise-wide.

Auburn University is one of the nation's premier public land-grant institutions, and it is ranked 42nd among public universities by U.S. News and World Report in 2022. An R1 university, Auburn maintains the highest levels of research activity as well as exceptional standards for teaching excellence. The university offers bachelor's, master's, educational specialist, and doctoral degrees in the arts and sciences, agriculture, engineering, and the professions of pharmacy and veterinary medicine. Its 2022-23 enrollment of 31,764 students includes 25,379 undergraduates and 6,385 graduate and professional students. Organized into 12 academic colleges, Auburn's 1,432 faculty members offer more than 150 degree and certificate programs. The university is nationally recognized for its commitment to academic excellence, positive work environment, student engagement, and beautiful campus. Auburn is currently implementing a university https://ocm.auburn.edu/strategic_plan/ that runs through 2024.

The success of Auburn University is the direct result of the contributions and commitment of its people. In marketing and communications, this starts with the Chief Communications Officer's commitment to the university's mission, vision, and the Auburn Creed. The university seeks an experienced leader as CCO who can position Auburn effectively in the competitive higher education landscape. The CCO will be a strategic and visionary leader with extensive knowledge of and experience in marketing principles and industry trends. The successful candidate will have demonstrated success in executive-level marketing and communications in large, complex organizations with increasing levels of responsibility and accountability. Experience working in higher education or an advancement structure is desired.

In addition, the ideal CCO will demonstrate a clear commitment to diversity and inclusion, mentorship of direct reports and colleagues, and quantifiable results. The successful CCO will also be very comfortable in a fast-paced, dynamic, and deadline-driven environment.

All applications, nominations, and inquiries are invited. Applications should include, as separate documents, a CV or resume and a letter of interest addressing the themes in the Leadership Profile:

<https://www.wittkiewer.com/position/24099-chief-communications-officer/>

WittKieffer is assisting Auburn University in this search. For fullest consideration, candidate materials should be received by **November 25, 2022**. Application materials should be submitted using WittKieffer's candidate portal:
<https://apptrkr.com/3578299>

Nominations and inquiries can be directed to: Greg Duyck and Ashlee Winters Musser at AuburnCCO@wittkieffer.com.

Auburn University is an EEO/Vet/Disability Employer and committed to building an inclusive and diverse community