

Assistant Professor - Public Relations job# 076678

The Public Relations Department in Syracuse University's S.I. Newhouse School of Public Communications invites applications for a full-time, tenure-track assistant professor position in Public Relations to begin Fall of 2023.

Preference will be given to candidates with expertise in using data and visual analytics to solve public relations problems in today's communication environment. Of particular interest are candidates with teaching experience or a consistent and visible track record of research/publications in areas related to:

- • Strategic public relations management based on data analytics,
- • Communicating insights and telling stories based on data and visual analytics, and
- • Application of artificial intelligence or big data analytics to evolving public relations practice in the applicant's specialty areas, including, but not limited to, entertainment/sports public relations, risk/health communication, crisis management, or international public relations.

The candidate should be able to integrate profession-based learning experiences into courses via field experiences or projects, teach both undergraduate and graduate courses, and engage in scholarly research by maintaining an active research agenda.

The chosen candidate is expected to facilitate collaborative research within the department, across the Newhouse School, and within the larger academic community.

For application, please visit <https://www.sujobopps.com/postings/95891>.

Review of applications begins immediately, with priority consideration given to applicants submit before November 11th, 2022. However, we will consider applications until this position is filled. Questions should be emailed to the chair of the search committee: Dr. Moon Lee, Chair of PR department, at mlee93@syr.edu.

The Newhouse School encourages candidates to apply who will help us broaden the diversity of our faculty. Syracuse University is an Affirmative Action/Employment Opportunity Employer and has a long history of engaging veterans and the military-connected community through its educational programs, community outreach, and employment program.