

WittKieffer has been retained by Connecticut Hospital Association (CHA) to identify an innovative and collaborative executive to serve as its next Director of Communications, reporting to CHA's Senior Vice President, Advocacy.

The Director of Communications will have knowledge and experience dealing with health policy issues. They will develop impactful messaging to position its members for what they are: competent, caring, and credible healthcare leaders.

CHA is a member-driven organization, ranging from acute care hospital systems to post-acute organizations, focusing on their collective advocacy priorities, as well as their individual initiatives. The Director will be joining an Association that seeks to address both current and future needs of healthcare systems as they continually improve healthcare delivery in Connecticut.

The qualified candidate will oversee and coordinate a communication process to inform and actively engage members in CHA strategic priorities and initiatives that add value to the membership. The Director will be responsible for developing and managing communications aspects of key CHA advocacy initiatives and health policy focus areas, communicating effectively with a broad and wide range of stakeholders, serving as primary CHA media and public liaison, and leading the development and implementation of CHA's internal and external communications efforts.

Interested parties should direct all nominations and resumes to the consultants supporting this search, Tom Quinn and Angela Raphael, through the WittKieffer candidate portal here:
<https://apptrkr.com/3510741>

For additional information, please contact Angela Raphael, preferably via email, at araphael@wittkieffer.com.