<u>Bryn Mawr College</u>, one of the world's most distinguished and distinctive institutions of higher education, invites confidential inquiries, nominations, and applications for Chief Communications Officer.

Reporting to <u>President Kimberly Wright Cassidy</u> and serving as a member of the <u>President's</u> <u>Senior Staff</u>, the Chief Communications Officer is the key thought leader and strategist for advancing and communicating about Bryn Mawr's mission, profile, and brand. Bryn Mawr's new Chief Communications Officer (CCO) will be a strategic thinker, skilled manager, and collaborator who brings knowledge of multiple communication channels and genres and is committed to understanding the mission and culture of Bryn Mawr at a deep level and being able to articulate it in creative and meaningful ways. The CCO will have the capacity to be a thought leader in elevating the College's ability to communicate its strengths; take a proactive approach to crisis communication; and lead and embrace a centralized communications function while working collaboratively across a diverse set of departments, many of which have their own communicators.

Bryn Mawr, which ranks among the top colleges and universities nationwide in the percentage of its graduates who go on to earn a Ph.D., has long been known as the "Scholarly Sister" among the women's colleges. The traditions of high expectations and academic excellence remain at the core of Bryn Mawr's identity. While Bryn Mawr has been non-denominational since its founding, it embodies many of the values of its Quaker founders. Members of the Bryn Mawr community have a deep respect for individual differences. The College's commitment to social justice finds myriad forms of expression, and there exists a great respect for students' capacity to direct their own lives. Many alumnae describe their Bryn Mawr experience of living under the College's Honor Code as a lifelong touchstone for professional integrity and for living and working in diverse communities.

Bryn Mawr's Bi-College and Tri-College consortiums allow students to take classes and explore new disciplines at Haverford, Swarthmore, and the University of Pennsylvania. Students can even major at Haverford or enroll in one of the Bi-College or Tri-College academic programs. Social opportunities from clubs to performances to get-togethers are dispersed among all consortia schools.

Bryn Mawr's campus has often been called one of the most beautiful in the United States. Research, cultural, and social opportunities at Bryn Mawr are enhanced by the College's location 11 miles west of Philadelphia. The sixth-largest city in the U.S., Philadelphia is home to over 100 colleges and universities and a rich array of cultural institutions.

Applications, nominations, and inquiries are invited. Applications should include, as separate documents, a professional resume and a letter of interest addressing the themes in the profile available at **www.wittkieffer.com**. WittKieffer is assisting Bryn Mawr College in this search, which will remain open until an appointment is made.

Application materials should be submitted using WittKieffer's candidate portal.

Nominations and inquiries can be directed to:

Robin Mamlet, Jeff Compher and Natalie Song BrynMawrCommunications@wittkieffer.com

Bryn Mawr College is an equal opportunity employer that believes that diversity strengthens its community; candidates from underrepresented groups are especially encouraged to apply.