

Assistant Director for Marketing & Communications, University of Washington

As a UW employee, you have a unique opportunity to change lives on our campuses, in our state and around the world. UW employees offer their boundless energy, creative problem solving skills and dedication to build stronger minds and a healthier world.

UW faculty and staff also enjoy outstanding benefits, professional growth opportunities and unique resources in an environment noted for diversity, intellectual excitement, artistic pursuits and natural beauty.

The Assistant Director for Marketing & Communications is responsible for the management of the communications and marketing efforts of the Alumni Stakeholder Engagement (ASE) teams. Under collaborative agreements currently in place, this includes marketing and communications for the UW Alumni Association and the UW Retirement Association (UWAA and UWRA--two affiliated membership non-profits).

Working closely with ASE marketing leadership and the unit's traffic coordinator, the Assistant Director plans, manages, and reports on print and digital marketing projects, including event promotions, stakeholder communications, and membership acquisition materials. These programs and services have the following as their audience: members of UWAA and UWRA, UW alumni and friends, volunteers, students and other university stakeholders and constituencies.

Here is the link to apply: <https://bit.ly/3jjGVYc>