

Sr. Publicist (Equity & Inclusion), WarnerMedia Entertainment

WarnerMedia is a leading media and entertainment company that creates and distributes premium and popular content from a diverse array of talented storytellers and journalists to global audiences through its consumer brands including: HBO, HBO Max, Warner Bros., TNT, TBS, truTV, CNN, DC Entertainment, New Line, Cartoon Network, Adult Swim, Turner Classic Movies and others.

The Job

WarnerMedia Entertainment seeks a Sr. Publicist to join the WarnerMedia Enterprise Inclusion department to assist in developing and implementing internal and external PR strategies that amplify the company's diversity and equity efforts.

The Daily

- Support overall WarnerMedia Enterprise Inclusion team efforts.
- Strong writing and pitching skills and the ability to place stories within consumer and trade press.
- Develop relationships with media outlets that reach diverse audiences.
- Assist in managing day-to-day press relations.
- Coordinate with internal and external partners.
- Participate in brainstorming meetings and help develop strategies and positioning.
- Create and maintain calendars, status reports, memos, and research documents related to project campaigns.

The Essentials

- 3-5 years publicity experience in a studio, network, agency, publicity firm or in diversity and inclusion is preferred.
- Must have excellent communications skills and the ability to communicate effectively and tactfully with the media.
- Must have excellent writing skills and press release distribution experience.
- Good organizational and follow up skills required.
- Attention to detail and ability to multi-task.
- Spanish speaking a plus

The Perks

- Paid time off every year to volunteer
- Access to well-being tools, resources, and freebies
- 2018 Best Company for Working Mothers
- 2018 Best Company for Dads
- An in-house learning and development team to help shape and grow your career
- Part of the WarnerMedia family of powerhouse brands

Warner Media, LLC and its subsidiaries are equal opportunity employers. Qualified candidates will receive consideration for employment without regard to race, color, religion, national origin, gender, sexual orientation, gender identity or expression, age, mental or physical disability, and genetic information, marital status, citizenship status, military status, protected veteran status or any other category protected by law.