

City of Oxnard, California Communications and Marketing Manager

Communications and Marketing Manager

Annual salary range: \$77,084.59 to \$127,824.32 DOQ

The city provides an excellent benefits package.

Application deadline: Monday, July 1, 2019

Located on the beautiful Southern California coast, the City of Oxnard is the largest and most populous city in the County of Ventura with over 200,000 residents. Nestled about 60 miles northwest of Los Angeles and 35 miles south of Santa Barbara, Oxnard prides itself on its rich diversity and culture. Although agriculture remains a major industry, Oxnard enjoys an expanding economy based on a healthy combination of agriculture, commercial and manufacturing development, tourism, and the U.S. Navy.

Oxnard is a full-service general law city that operates under the Council-Manager form of government. The City Council consists of an elected Mayor holding a two-year term and six council members, elected for four-year overlapping terms. Also elected are the City Clerk and City Treasurer. The City Council appoints the City Manager and City Attorney.

This position reports to the City Manager and will plan, strategize, organize, and manage City-wide communications, marketing, public information and community and media relations offering guidance to City departments in public relations and communications matters. The Communications and Marketing Manager will act as the City's primary official spokesperson in response to inquiries from the public and the media.

The ideal candidate will be an effective communicator and strong leader with extensive experience in communications management in the public and/or private sector. The successful candidate will have excellent interpersonal skills and a proven track record developing marketing and public relations strategies. A desire to collaborate with interdepartmental management, staff and key stakeholders will allow the incumbent to build credibility within this complex organization and the diverse community that it serves. A professional demeanor and the ability to quickly and efficiently assess, engage with, and acclimate to an organization's needs is expected. Dedication to transparency, inclusivity, diversity and strong ethics is paramount in this role. A bachelor's degree in public relations, journalism, communications or a closely related field AND five (5) years of professional communications and/or public relations experience in public and/or private sector organizations including the supervision of staff is expected. The ability to speak, read, and write Spanish is highly desirable.

To be considered, please submit a resume, cover letter, and five work-related references (who will not be contacted in the early stages of the recruitment) to: <https://secure.cpshr.us/escandidate/JobDetail?ID=465>

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To view an online brochure for this position visit: www.cpshr.us/search
The City of Oxnard website: www.oxnard.org
<http://www.careerplanet.org/images/QR/qrcode.52052849.png>