

Vice President for University Communications & Marketing, Ohio University

Ohio University (OHIO) seeks an experienced and adept marketing and communications leader as its new Vice President for University Communications & Marketing.

Established by the Northwest Ordinance of 1787 and chartered in 1804, Ohio University is the state's first institution of higher education and one of America's oldest public universities. Collectively, the full-time, part-time, and continuing education enrollment for Ohio University across all of its campuses and online programs is nearly 40,000.

Ohio University is known for its nationally ranked academic programs, its strong commitment to the liberal arts, and the quality of its faculty and their effectiveness in helping students of all backgrounds to achieve their promise. While focusing on providing a unique educational experience for its students, with the leadership of President Duane Nellis, Ohio University is building a new model for a public research university centered on excellence and access.

Reporting to President Nellis, the vice president will be charged with leading a centralized marketing and communications team as well as developing and executing a university wide marketing and communications strategy including a brand strategy that provides a differentiated value proposition for Ohio University. This senior leader will serve as the chief marketing and communications officer for the main campus in Athens, Ohio, five regional campuses and three extension campuses.

The successful candidate will have at least 10 years of professional experience in a senior communications and marketing position, preferably within higher education, health care or government. A master's degree is preferred in marketing, communications or a related field, though a person with a bachelor's degree and high-ranking professional experience will be considered.

Inquiries, nominations and applications are invited. For fullest consideration, applicant materials should be received no later than February 27, 2019. Candidates should provide, as two separate documents, a curriculum vitae and a letter of application that addresses the themes and responsibilities described in the leadership profile found at www.wittkieffer.com. These materials should be sent electronically via e-mail to Ohio University's consultants Charlene Aguilar, Melissa Fincher and Christine Pendleton at OhioUVPCommMktg@wittkieffer.com. The consultants can be reached by telephone via the desk of Candice Jones at 630-575-6929.

The university promotes equal employment and educational opportunities and is committed to ensuring non-discrimination in all educational programs and activities. It is the policy of Ohio University that there shall be no discrimination against any individual in educational or employment opportunities because of race, religion, color, sex, sexual orientation, national origin, ethnicity, ancestry, age, gender identity or expression, mental or physical disability, or military veteran status.

There also shall be no discrimination because of age except in compliance with requirements of retirement plans or state and federal laws and guidelines. Discrimination on the basis of age or sex or disability will be prohibited except where specific age, sex, or physical requirements constitute a bona fide occupational qualification (BFOQ) necessary to proper and efficient performance.

As part of its ongoing efforts to provide and support a transformative learning experience, Ohio University affirms the values of equity, inclusion and equal access to all by fostering a welcoming, respectful, and diverse workforce and community. We are committed to cultural pluralism in the belief

that this is beneficial to all people and essential in strengthening the fabric of society.